



SUSPILNE UKRAINE

2024

October 2024



Suspilne Ukraine is a media company with a strong reach across all platforms

TELEVISION	RADIO	DIGITAL	THEMATIC ASSETS
 ПЕРШИЙ	 УКРАЇНСЬКЕ РАДІО	 СУСПІЛЬНЕ НОВИНИ	
 СУСПІЛЬНЕ КУЛЬТУРА	 РАДІО ПРОМІНЬ	 СУСПІЛЬНЕ МОВЛЕННЯ <small>МІСЦЕВІ КАНАЛИ</small>	
 СУСПІЛЬНЕ СПОРТ	 РАДІО КУЛЬТУРА	 СУСПІЛЬНЕ СПОРТ	
	 РАДІО ТОЧКА	 СУСПІЛЬНЕ КУЛЬТУРА	
		 СУСПІЛЬНЕ МЕДІАТЕКА	<p>Coordinating center broadcasting of national communities</p> <p>+5 musical collectives</p>

TOP TV CHANNELS




ПЕРШИЙ

A national news TV channel and online media




**СУСПІЛЬНЕ
КУЛЬТУРА**

A cultural and educational channel and online media platform that broadcasts documentaries, feature films, series, and concerts.



**СУСПІЛЬНЕ
СПОРТ**

A sports TV channel and online media inform about national and world sports events. It broadcasts sports championships, Olympics, matches, and other sports competitions.

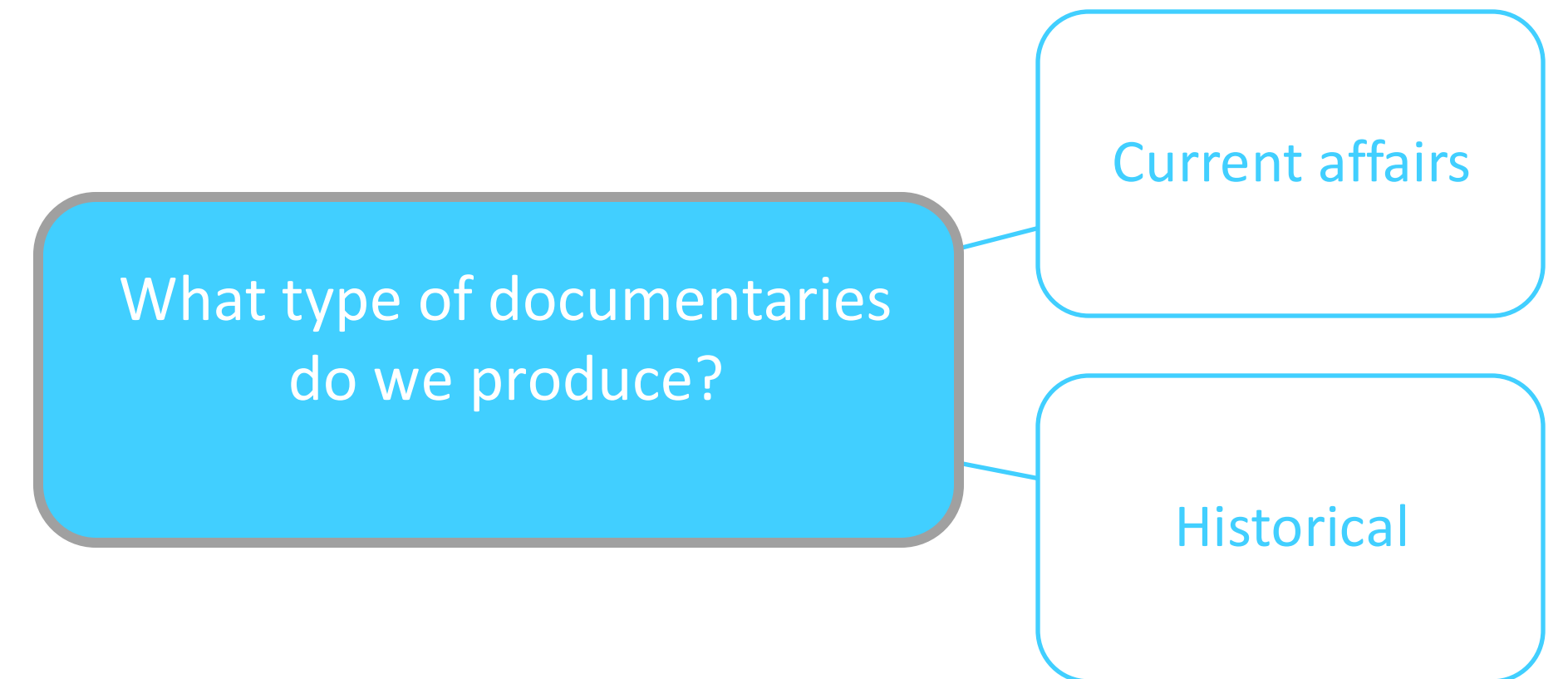


SUSPILNE Ukraine is a leading documentary production company. Even during the war, the company created.



SUSPILNE independently produces high-quality documentary projects and collaborates with the industry for television, digital, festival, and cinema distribution.

FOCUS ON DOCUMENTARY



Ways of production:

- In-house production
- Outsourced production through art competitions
- Co-production

THE HOLODOMOR.

CHRONICLERS

It is the first documentary attempt to tell everything that is important to know about the Holodomor.

It is the chronicle about the most terrible events in the history of Ukraine - the famine, which was artificially created by the communist regime of the USSR.

- Why did the world not react adequately to the death of millions of people in the middle of Europe?
- How did the Soviet secret services mislead the world?
- Why did Western governments prefer to turn a blind eye to the stunning facts and gruesome details of starvation deaths reported by their diplomats?



BUDAPEST MEMORANDUM: A BOMB UNDER INDEPENDENCE

This is a dramatic story of how Ukraine, as of 1991 in fact the world's third nuclear power, became weak and vulnerable, and how it was aided in this on one hand by the future aggressor, on the other hand by the countries of the West, which now support us in this terrible war in the center of Europe.



SUSPILNE UKRAINE

THOUSAND-YEAR WAR

The millennia of Ukrainian-Russian relations can be depicted as a spiral, where each turn is a cycle of violence.

The cycles correspond to the reigns of Russian tyrants: from Putin to Stalin, from Stalin to Peter the Great, from Peter the Great to Ivan III, and from Ivan III to Andriy Boholyubsky.



BIG RUSSIAN LIES

The documentary series explores the process of transforming the so-called Russian cultural diplomacy into a real propaganda tool, in particular, in history, cinema, literature, sports, classical music, ballet, and art, where the Russian lobby traditionally aims to whitewash war crimes through the myth of "great Russian culture", which turns out to be big Russian lies.

NEW SEASON TOPICS

SUSPILNE NEWS PRESENCE ON EUROPEAN TV CHANNELS

2531

Contributions on TV and radio

stories of Suspilne Ukraine

1358

Contributions on digital

stories of Suspilne Ukraine distributed on digital platforms of EBU member broadcasters

189 219

times distributed on 232 channels of EBU member broadcasters during 2022 — Q1-2 2024

275 M

views generated during 2022 – Q1-2 2024

**NUMBER OF SUSPILNE STORIES USED BY EBU MEMBERS
IN Q1-2 2024 ALMOST DOUBLED COMPARED TO Q1-2 2022**



ARCHIVES

Our Media Library consists of both current & archival video materials covering the period from the second half of the 1950s to the present day and covering all life aspects of the country.



SUSPILNE LICENSES
THE RIGHTS TO USE
THE ARCHIVE VIDEO

POTENTIAL COOPERATION OPPORTUNITIES

- ACQUISITION OF TV CONTENT RIGHTS FOR OUR CHANNELS
(including documentaries, features, and sports)
- DISTRIBUTION OF OUR EXTENSIVE DOCUMENTARY CATALOGUE
- LICENSING OF HISTORICAL MATERIALS FROM OUR VIDEO ARCHIVE
- CO-PRODUCTION OF DOCUMENTARY PROJECTS



COOPERATION

THANK YOU!

