

WRAP-UP

**FULFIL BROADCASTERS DELIVERABLES
REQUIREMENTS
...AND IMPOSE YOURSELF ON THE INT'L MARKET**

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TO SAVE TIME AND MONEY...

ITEMS MUST BE:

- delivered at contract's signature with int'l distributor.
- discussed with int'l distributor before post-production.
- budgeted and planned at an early stage.

NEW TRENDS

- Buyers used to request a few elements. Now **they need more and more** deliverables.
- The way they want the **int'l version** has evolved.
- New **broadcasting files' specifications:**
 - MXF rather than Apple ProRes
 - Buyers tend to request their own broadcasting file specifications.



DOCUMENTATION

10 PICTURES

FESTIVAL LAURELS

POSTER

PRESS KIT

LIST OF EPISODES

MUSIC CUE SHEET

SCRIPT, CREDITS AND CAPTIONS WITH TC

ARCHIVES' LIST WITH TC



MATERIAL

BROADCASTING FILES

SOUND FILES

TRAILER

MP4 1080

SUBTITLE FILES

INFORMATION ON FONT & COLOUR USED FOR
INSERTS

SEPARATE ANIMATION FILE FOR ANIMATED TEXT

LOGOS IF ANY

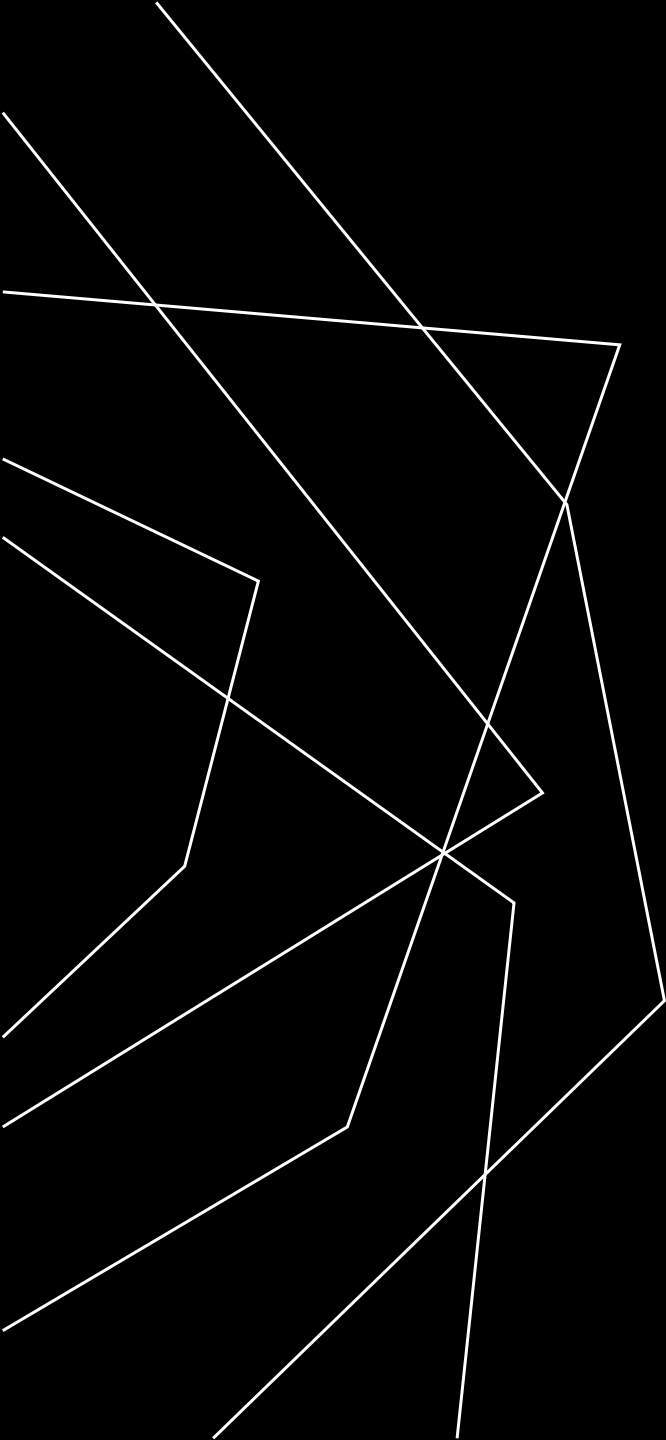
MXF (OR APPLE PRO RES) FULL HD FILES

- 4k files not requested in most cases
- MXF files are becoming mandatory
- International version (discuss with your int'l distributor how it should be)
- Original version
- English version
- All other linguistic versions available
- One file per film duration

Further requirements can be made to the producer by the Int'l distributor, in the event a client requests them while buying the programme.

PREVENTION IS BETTER THAN CURE

- Prepare **as many elements as possible during** programme's completion ...even if not mandatory!
- **New broadcasting files' specifications:**
 - Deliver **MXF** to your int'l distributor rather than Apple ProRes
 - Int'l distributors have to create specific files to match the needs of the buyers, whose cost is deducted from your share of the revenues.
 - It would be great if broadcasters could agree on a unique broadcasting file specifications standard.



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