

# Work as an Expert for



Creative  
Europe  
MEDIA

Scan and find out more:



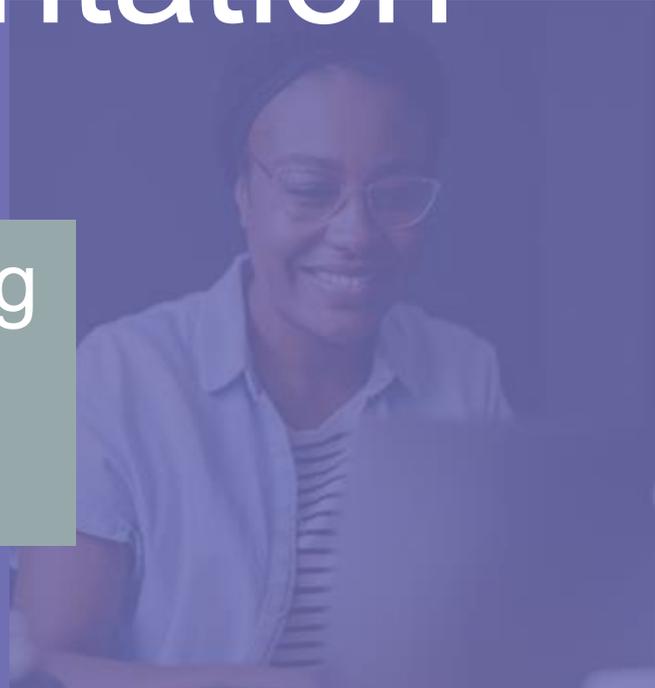
*European Education and Culture  
Executive Agency*

16/02/2026

# In this presentation

Interested in contributing  
to the evaluation of  
European projects?

Work as an Expert Evaluator!  
Work as a Vice-Chair!



# WHO WE ARE



Creative  
Europe  
MEDIA

# IN A NUTSHELL



Creative Europe Programme: The European Commission's flagship **programme to support the culture and audiovisual sectors.**



BUDGET (2021-2027): €2.44 billion  
(**58% for MEDIA**, 33% for Culture and 9% for Cross-sectoral)



Through **open Calls for Proposals**, MEDIA supports the European audiovisual sector across the entire value chain: from project development and high-end television production to festivals, markets, training events, new business models, and physical and online distribution.



How it's delivered: this is where the **European Education and Culture Executive Agency (EACEA)** comes in!



# WHY EXTERNAL EXPERTS?



**Thousands of proposals are submitted every year**, competing for Creative Europe MEDIA funding



**Real world expertise** – up to date expertise of the audiovisual sector



Independent & impartial experts to ensure **fair, smart and future focused evaluations**



# ARE WE LOOKING FOR YOU?



**High level of professional expertise** in the European audiovisual market.



A **geographically diverse** expert pool, across **all career stages**, reflecting Europe's rich cultural and audiovisual market diversity.



**Strong skills:** analytical, independent and objective judgment, excellent language and drafting skills (in particular in English).



**Professionals across the whole industry chain:**  
Development & production · Distribution & sales ·  
Festivals & markets · Broadcasting & platforms · Games,  
immersive & new technologies · Training & audiences and  
others



# ETHICS & INDEPENDENCE



Respect the principles of the **Code of Conduct** (i.e. independence, impartiality, objectivity) signed with the contract.



Declaration on **absence of conflict of interest**: no direct or indirect interest in evaluating a proposal; no participation in evaluations if being an applicant for the same Call or having personal ties to applicant.



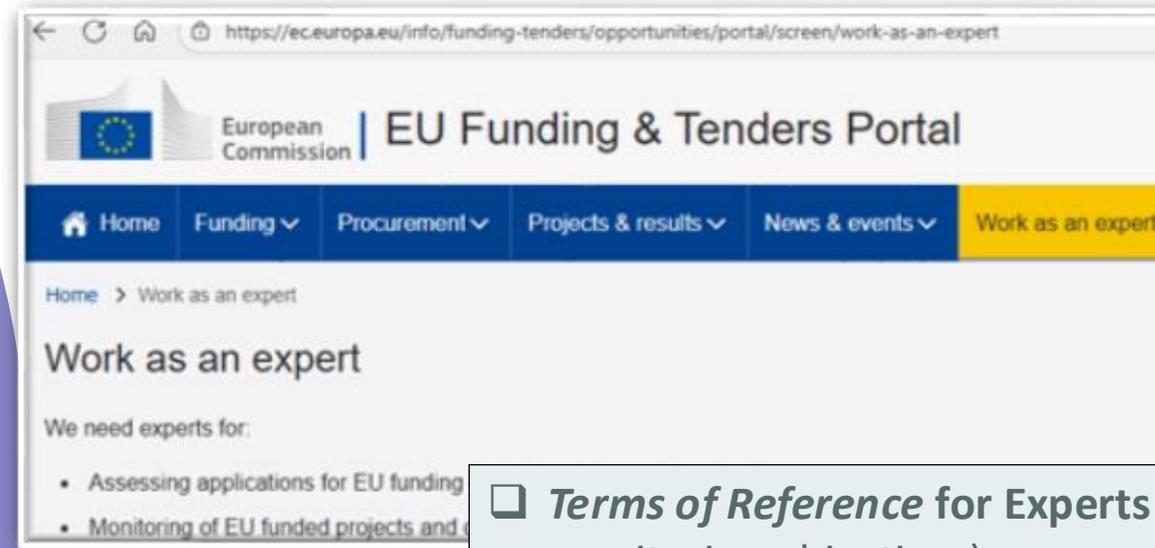
**Confidentiality**: all information accessed during evaluations must remain confidential and must not be shared.



INTERESTED?

TIME TO  
REGISTER!

## 1) Register at the EU Funding & Tenders Portal:



- Terms of Reference* for Experts (evaluation & monitoring objectives)
- Call for Expression of Interest for Experts (2021-2027)*
- Model contract with *Expert Code of Conduct*
- Key steps for experts
- Methodology for expert fees

2) You received an **availability survey** from the EACEA team?  
Make sure to respond!



HAVE YOU BEEN  
SELECTED?  
GREAT 

WHAT TO  
EXPECT?



**Contract:** sign the contract offer - expert work is remunerated!



**Work independently:** receive a portfolio of projects, draft evaluation reports and assign scores.

Evaluate the proposals **based on the** defined **award criteria and their sub-criteria** in the respective Call.



**Meet the others:** work with a pool of experts during the evaluation phase through briefings, debriefings and consensus discussions.



**Support:** you are never alone — EACEA staff provides clear guidance and support to ensure consistency in the assessment methodology.



# WE ARE ALSO LOOKING FOR VICE-CHAIRS!



Vice-Chair: is an **experienced external expert**, either as Vice-Chair or as MEDIA expert



**Supervise** a pool of expert evaluators (e.g. 6-7)



Vice-Chairs **do not evaluate** proposals, but conduct **quality checks of evaluation reports** written by expert evaluators, participate in briefings



**Support:** you are never alone — the process is guided and supported by EACEA staff.



# QUESTIONS?

## Contact:

For more information, reach out to us: [EACEA-MEDIA@ec.europa.eu](mailto:EACEA-MEDIA@ec.europa.eu)

