

PROF. DR. MAXIMILIAN BLASCHKE

AI in a new Era of Management Tools

AI-backed automations
& production planning software



Co-funded by
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Everyone talks about AI.

Very few use it effectively.



Some parts of production really don't need to be so complicated

Manual availability checks via phone calls

Coordination via multiple mailing lists

Copy pasting blockers from emails to shooting schedules

Shooting Schedule Puzzling

Juggling transportation logistics



We developed a very powerful Automation API and an app for film productions.



Bilderfest

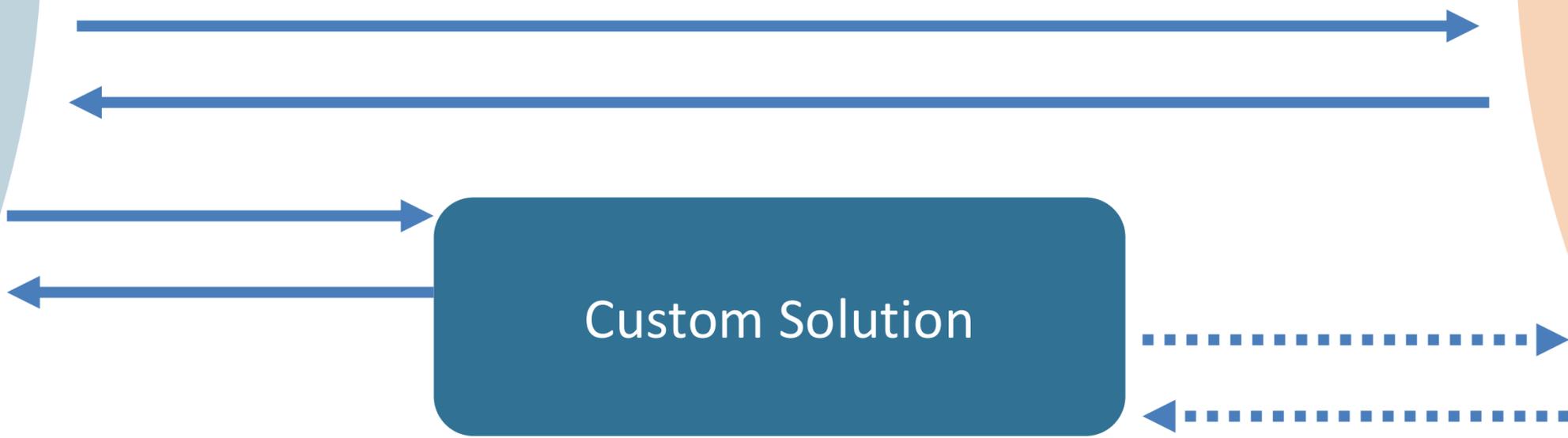
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Creative
Europe
MEDIA

Customized Solutions building on top of existing core modules and AI infrastructure

Your
system



Staffing
Module

Availability
Module

Time-Tracking
Module

Calendar
Module

Messaging
Module

Filespace
Module

Documents
Module



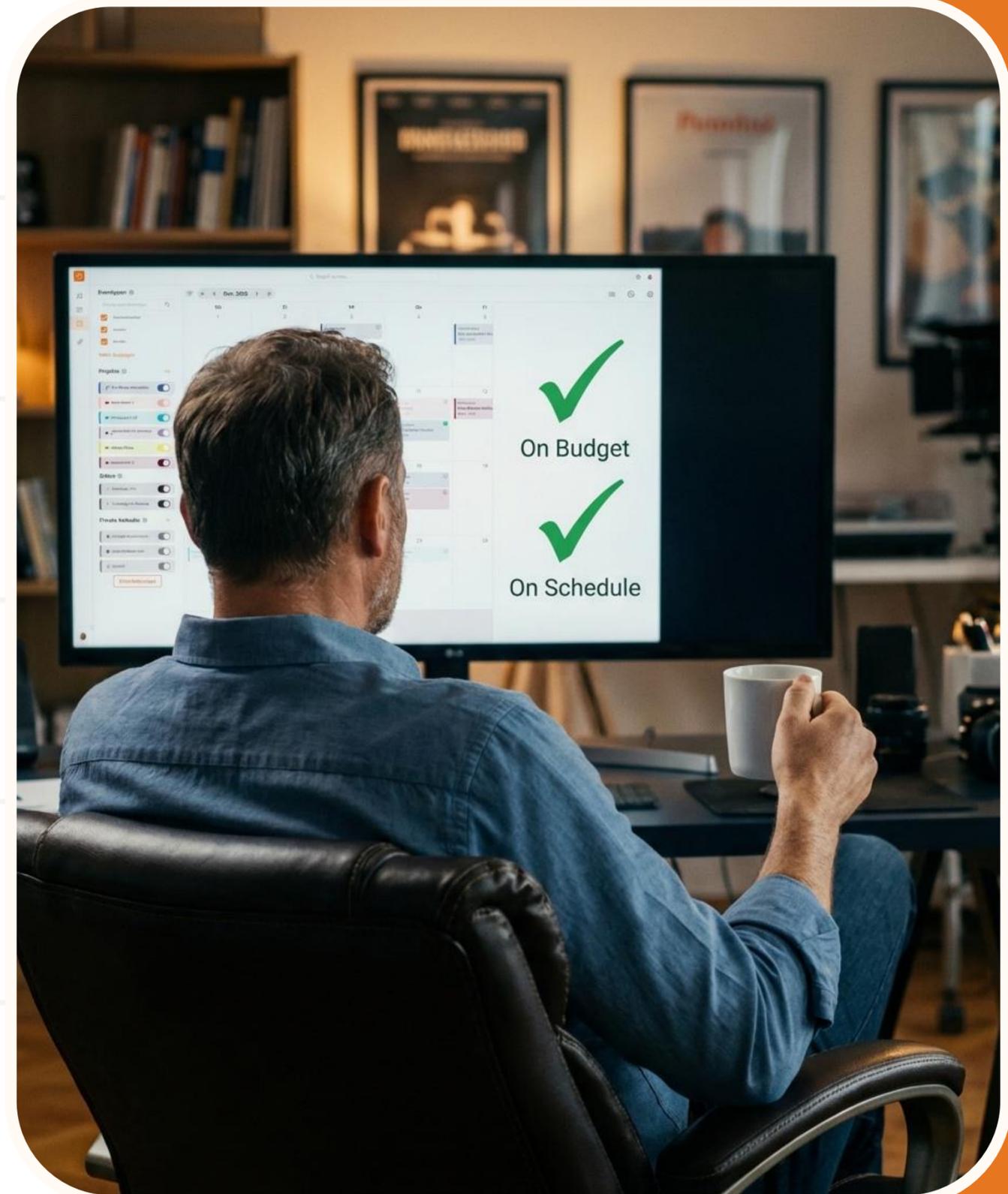
**connectz
Engine**

What productions actually gain

✓
5+ hours saved /
week

✓
Lower production
costs

✓
Single source of
truth





And how does AI exactly help?



A screenshot of the Connectz AI assistant interface. The interface is shown within a browser window with a close button (X) in the top right corner. On the left side, there is a sidebar with the Connectz logo and a search bar. Below the search bar are navigation options: Home (highlighted), Postbox, and Calendar. At the bottom of the sidebar are Notifications and Settings, and a user profile for 'Connatz Person' with the email 'person@connatz.com'. The main content area displays a greeting: 'Hi Adrian :) How can I help you Today?'. Below this is a text input field with the placeholder 'Ask me anything.....' and a send button. Underneath the input field is a section titled 'Personalized Suggestions, Just for You' containing five buttons: 'Summarize my active project', 'Summarize timeline from Excel', 'Suggest next steps for my Event', 'Help me create a Contract', and 'Get next-step recommendations'.



Last minute crew dropout



“Search for drone operator for shooting day 13 and invite member via email”

Shooting Schedule Logistics



“Schedule 2 shooting days with main cast in club location between 15. and 25. February”

Rescheduling with dependencies



“Reschedule scene 56 to another day with the already deconstructed club set”



We let artists be artists.
More art. Less paperwork.



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