# CREATIVE EUROPE MIEDIA

## DIVE INTO INNOVATION PROJECTS FUNDED BY CREATIVE EUROPE MEDIA

TUESDAY 14 OCTOBER | 16.15 - 16.45

Innovation Unleashed: Creative Europe Projects!

Featured projects:

**MOVIECHAINER-GEMSTER** 

**BETASERIES** 

betaseries

OKAST OKAST



ILLUMINA TWIN

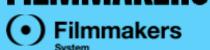
K5 Media Group

**FILMMAKERS SYSTEM** 



LOVE TV CHANNELS

LoveTV
Channels



Moderated by Dennis Alme de Visscher

LOCATION:
MIP INNOVATION
LAB STAGE



# DIVE INTO INNOVATION PROJECTS FUNDED BY CREATIVE EUROPE MEDIA

### PANEL 1: DATA AND AI FOR INDUSTRY GROWTH

**MOVIECHAINER-GEMSTER** 



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### FROM ACQUISITIONS TO ROYALTY REPORTS



- AI-POWERED ACQUISITIONS
- COLLABORATIVE PLATFORM
  - PROJECT ANALYTICS



- RIGHTS MANAGEMENT
  - ROYALTY REPORTS
- REVENUE TRACKING







MOUAD NAOURA
Commercial Director

Phone: +33 7 80 82 31 21











Combining 3 million members' viewing data with Al-powered content insights to boost your TV content development and sales!

MARKET NEEDS

**WHAT WE** 

DO

AI DOCUMENT ANALYSIS

STORY

**CREATION &** 

**DEVELOPMENT** 

MARKETING PITCH BASED ON COMPARABLES

**PACKAGING** 

POTENTIAL

**AI TRAILER PANEL** 

PRESALES COPRO. RELEASE

POST SALES

PERFORMAN CE RESULTS INT'L PITCH

CATALOG

**CATALOGUE** 

•

SALES

TITLE,
PLATFORM,
GENRE, ETC.)

**ANALYTICS (BY** 

**PANELS** 

SEARCH ENGINE +

**ADVANCED AI** 

DISCOVERABILITY TOOLS











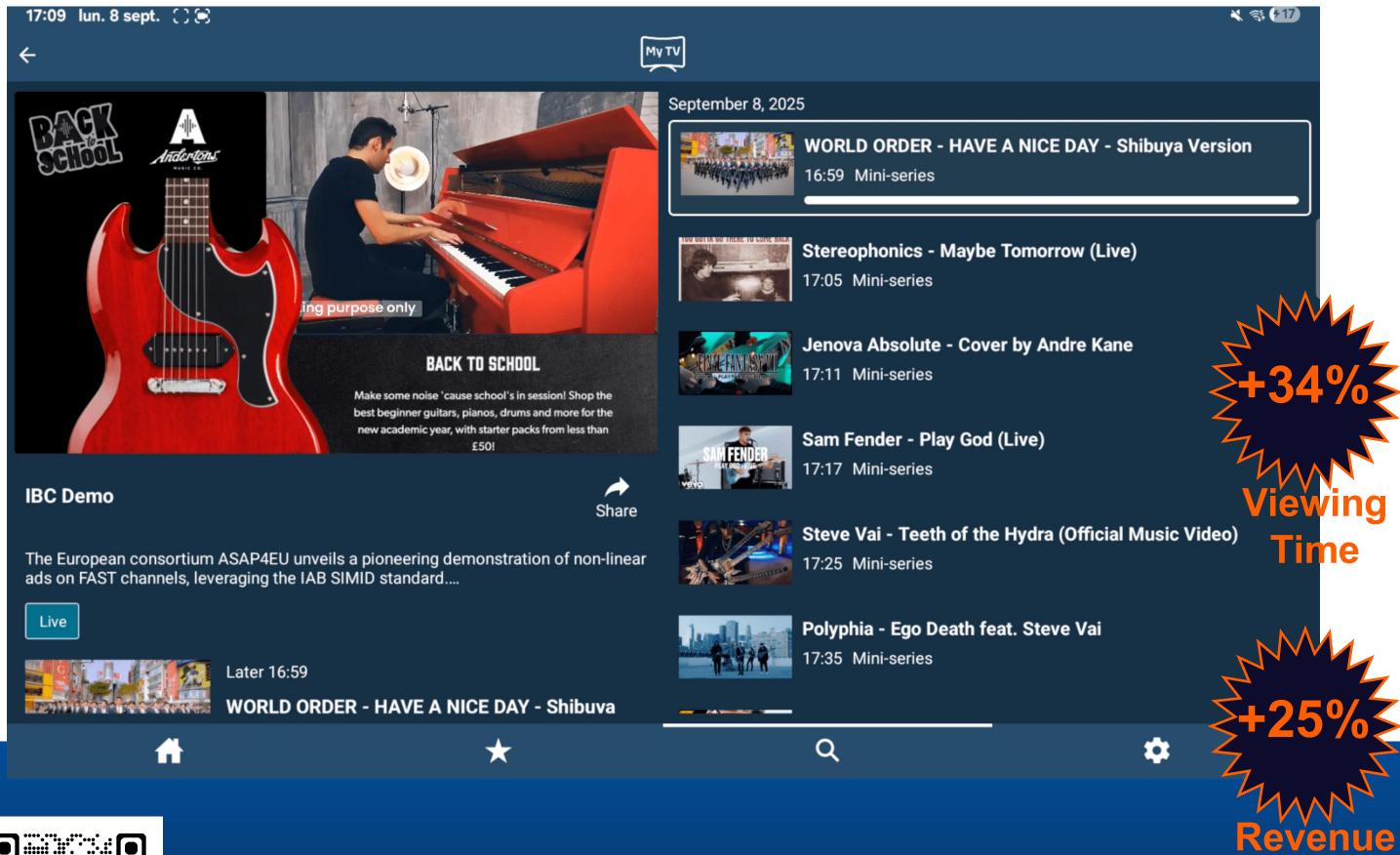














Pioneering Advanced Ad Solutions for AVOD and FAST Platforms

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# DIVE INTO INNOVATION PROJECTS FUNDED BY CREATIVE EUROPE MEDIA

### PANEL 2: INNOVATION IN PRODUCTION PROCESSES

**ILLUMINA TWIN ()** K5 Media Group

FILMMAKERS SYSTEM

Filmmakers

System



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### ILLUMINA TWIN



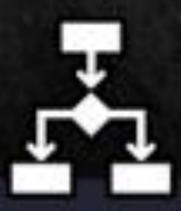
### One-stop-lighting solution for Virtual Production



Increased realism & creativity



One Click: consistent & re-shootable set-ups



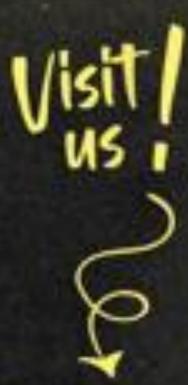
Integrated lighting workflows



in (post) production



Significant savings in production costs









### **Key Functions:**





**Self-Management** 

Locations, Crew, Companies & Cast

**Industry Hub** Job Board & Newsletter

**Application** Management Rebates & Funding

**AI-Powered** Tagging, Contracting & Scheduling

**Production Companies:** 

especially effective for serial storytelling, non-fiction, and entertainment formats, where efficiency and scalability are key

### **Film-Commissions:**

streamline workflows, attract co-productions, raise visibility—while ensuring full GDPR compliant data control

SUPPORTIVE AI FOR RESOURCE-PLANNING







Meet us at **Creative Europe MEDIA Stand P-1.C51** 



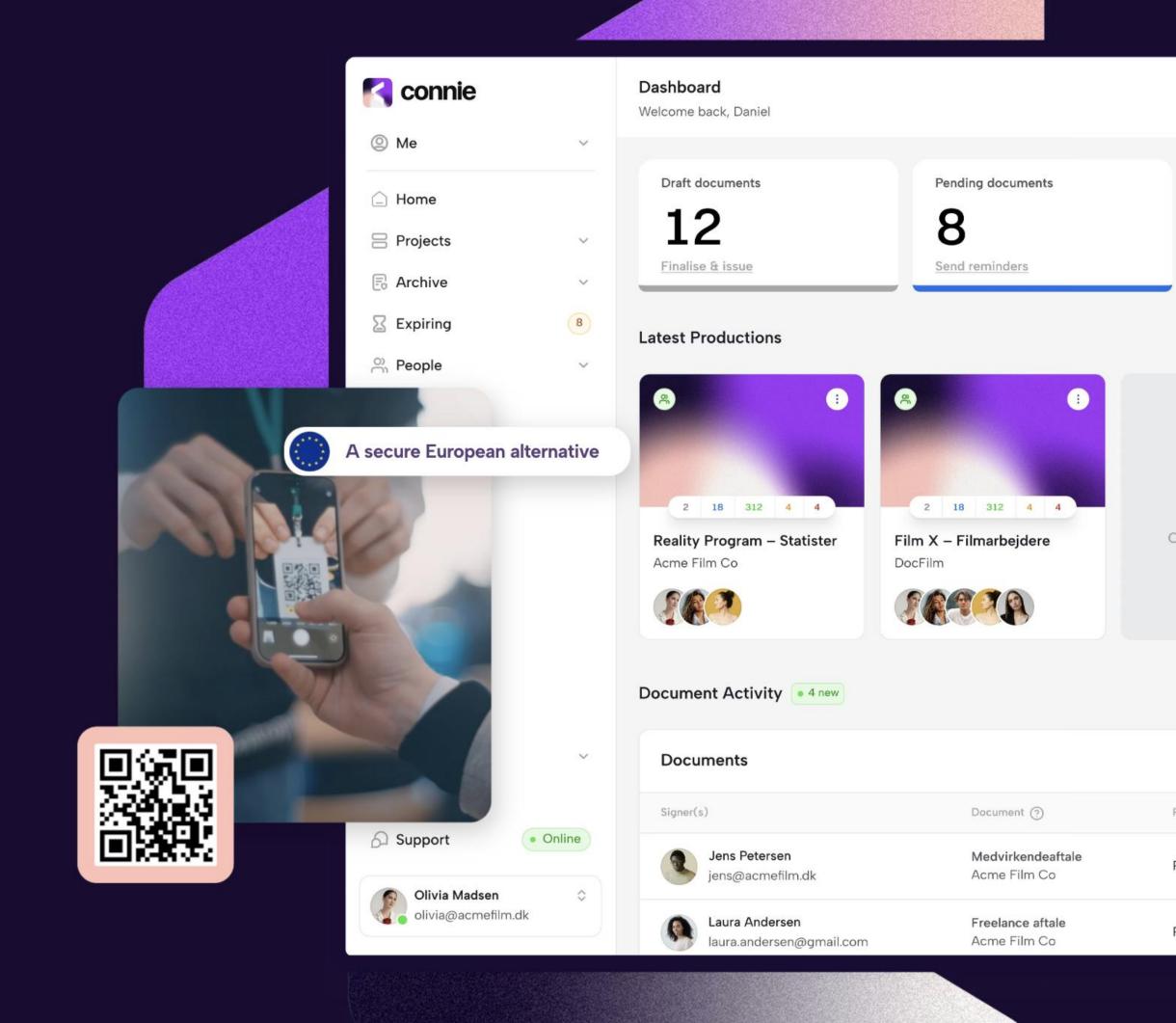


### Producers meet Connie

The secure, simple and seamless document management tool for creators, TV and film makers. Built in EU by TV and film lovers and privacy protectors.









### 26 localized thematic TV channels in more than 25 countries



Discover the latest about movies and tv shows

5 channels: Spanish, English, French, German and Italian



Explore the world of wine in a unique way 2 channels: Spanish and

English



Discover a more sustainable way of life

6 channels: Spanish, English, French, German, Italian and Neutral Spanish



A one-of-a-kind journey to discover world cuisine

3 channels: Italian, French and Spanish



History like you've never experienced it before

grupoGodo



The darkest side of history
3 channels: Spanish,
French and Italian



24h news

2 channels: Spanish and German





Clips for every moment of the day





Where interior design and home décor meets TV
In Spanish



AIR CATASTROPHES EXPLAINED

In Italian and French

### Check us out!



Confidential Information ©2025 Love TV Channels

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### SESSION CLOSING

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**OKAST** OKAST

BACK UP SYSTEMS

ILLUMINA TWIN FILMMAKERS SYSTEM

(\*\*) K5 Media Group

(\*\*) Filmmakers

**CONNIE** connie

**LOVE TV CHANNELS** 

